



Inspiring kids to build a better future with technology.
An annual challenge by **Kids Code Jeunesse**.

#kids2030 Challenge 2020 – 2021: Guidelines

Introduction

This is the first year Kids Code Jeunesse is launching the annual #kids2030 Challenge, which is part of the [#kids2030 initiative](#)—to teach kids and their educators about AI, digital citizenship, ethics and the UN’s Sustainable Development Goals (SDGs), so they can use these technologies to solve the world’s most pressing issues and build a better future.

This year’s participatory global challenge will focus on plastic and how we can use data collection, analysis and visualization to reduce our plastic consumption. The challenge focuses on SDG #12 (Responsible Consumption and Production) while building awareness for SDG #13 (Climate Action), #14 (Life Below Water), and #15 (Life on Land). In this Challenge kids are tackling plastic waste and will be part of the change!

#kids2030 Challenge Guidelines

Timeline

The #kids2030 Challenge launches on **October 26, 2020**, and you have until **March 26, 2021** to complete the challenge.

The Technicalities

- This Challenge is for those aged 7–17.
- When participants are under 15 or under, they must have someone 16 or older submit their entry to the Challenge.
- When submitting one single entry as a group, you should enter the whole group’s combined data amounts and solutions together. You will enter the number of participants in the group in the final submission form.
- Each submission will receive a printable participation certificate by email when this option is selected and an email is provided.
- We ask that each person that is submitting personal information on behalf of (and where that person is under the age of 16, also their parent/guardian) has accepted Kids Code Jeunesse’s Terms and Conditions and Privacy Policy (which contains information on how KCJ uses personal information) and consent to



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providing that data. This may include sharing your information with external organizations partnering with Kids Code Jeunesse.

- Only one entry per participant will be included in the final data, should participants want to submit more than once.
- All submissions will be successfully counted in the Challenge and Collective Maps providing the data is accurate and reasonable and the solution doesn't include any inappropriate content.

How to participate in the Challenge

1. Individual or small group

You can complete the challenge on your own, with a grown up, or a group of friends.

Steps to participate

1. Make sure you have a stable internet connection
2. Click "The Challenge" button at the top of this screen, and follow the step-by-step instructions on each page of that section.
3. Input your plastic-use data and describe your solution to reduce plastic waste.
4. Complete the short quiz to test your new plastic and data science knowledge
5. Click the "Submit" button at the top of the screen when you've finished the Challenge and enter all of your information - this is where you'll need help from a grown up if you're under 16 years old!
6. Click the "Impact" button at the top of the page to see where the other students who have taken the #kids2030 Challenge are from and the total amount of plastic that will be reduced by everyone who took the Challenge!
7. Check your email inbox to get your certificate.
8. Congrats — you completed the #kids2030 Challenge!

2. Big group

If you're an educator or community leader, you can run a workshop version of the Challenge with a big group of young people.

Steps to participate



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1. Download our ready-to-go Workshop Resource Package at kids2030challenge.org
2. Use the package to lead the group through the Challenge, either virtually or in-person (as long as it's safe!)
3. Have the participants input their data and solution right into this website to complete the Challenge. If this is difficult to do, you can provide participants with the spreadsheet and worksheet files included in the package.
4. Run the workshop over one or two 1-hour sessions – time to complete the Challenge may vary.
5. Help the group submit their projects (*see "How to submit" section below*).
6. If you have a stable internet, show the group the "Impact" page so they can see where everyone who has taken the Challenge is from and the total amount of plastic everyone's solutions have saved.
7. After entries are submitted, choose the option to provide your email to receive the printable participation certificate by email. You can then print them out or email them to the young people or their grown ups directly. Be sure to congratulate them on finishing the #kids2030 Challenge!

How to submit to the Challenge

1. Online submission

How to submit online

1. Click the "Submit" button at the top of the screen at kids2030challenge.org, once you've finished all of the required activities in "The Challenge" section of this website.
2. Call a grown up over to help you fill out the questions.
3. Write a description of your solution.
4. Attach a photo of your solution, only if you drew or designed something.
5. Input the plastic—use data from before and after your solution.
6. Let us know where you're submitting from—this will contribute to the Impact maps!
7. Yay — you're done!



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2. Mail-in submission

How to mail-in your submission

1. Download the group Workshop Resource Package.
2. Print out all of the files and complete all of the activities
3. Using the 'Mail-In Submission Form', follow the instructions to make sure you include everything we need from you – you can call a grown up over to help you fill out these questions.
4. Put all of the papers into an envelope. Make sure you include:
 - Data Spreadsheet
 - Challenge Submission Worksheet
 - Mail-In Submission Form
 - OPTIONAL: If you drew your solution on paper, you can include this too!
5. Address the envelope to:

Kids Code Jeunesse
205 Avenue Viger West, Unit 202
Montréal, Québec H2Z 1G2
Canada
6. Mail us your envelope.
7. If you included an email or mailing address, keep an eye on that inbox for your certificate!